



EEO Public File Report

Southeastern Ohio Broadcasting, Inc.

Southeastern Ohio Television Systems

DBA: WHIZ TV, WHIZ AM, WHIZ FM, WZVL FM

For the period: June 1 2016 - May 31, 2017

The purpose of this EEO Public File Report is to comply with Section 73.2080© (6) of the FCC's 2003 EEO Rule. This report has been prepared on behalf of the stations **WHIZ TV, WHIZ AM, WHIZ FM, WZVL FM, all located in Zanesville, Ohio.** The report is required to be placed in the public inspection files of these stations and posted on their websites, if applicable.

WHIZ Media Group

WHIZ-FM, WHIZ-AM, WZVL-FM, WHIZ-TV

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1. Vacancy List

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hires
Advertising Executive	1-44, 8a, 9a, 10a	Vacant
Master Control Operator	1-44, 8a, 9a, 10a	13a
Production Crew	1-44, 8a, 9a, 10a	44
Production Crew	1-44, 8a, 9a, 10a	13a
Radio TV Broadcast Engineer	1-44, 8a, 9a, 10a	Vacant
Reporter 3	1-44, 8a, 9a, 10a	13a
Reporter/Anchor	1-44, 8a, 9a, 10a	Vacant
Reporter1	1-44, 8a, 9a, 10a	44
Reporter2	1-44, 8a, 9a, 10a	12a
Videographer	1-44, 8a, 9a, 10a	13a
Weather Reporter 1	1-44, 8a, 9a, 10a	44

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 II. Master Recruitment Source List (MRSL)

RS #	RS Information	# Interviewees Referred by RS
1	American Women in Radio & TV / aka Alliance of Women in Media 8405 Greensboro Dr, Suite 800 McLean, VA 22102 Phone: 703-506-3290 Maria Brennan, Executive Director	
2	Antioch College 1 Mogan Place Yellow Springs, OH 45387 Phone: 937-767-2341 Nicole Wroten Craw, Communications Dept.	
3	Ashland University 401 College Ave. Ashland, OH 44805 Phone: 419-289-4142 Gretchen Dworzniak, Journalism & Digital Media Dept.	
4	Asian American Journalists Assoc 1182 Market St, Suite 320 San Francisco, Ca 94102 Phone: 415-346-2051 Albert Lee, Prof Programs Coordinator	
5	Bluffton College 1 University Dr, Box 30 Bluffton, OH 45817 Phone: 419-358-3000	
6	Bowling Green State University Telecommunications Dept Bowling Green, OH43403 Phone: 419-372-2531	
7	Capitol University 1 College & Main Columbus, OH 43209 Phone: 614-236-6011	

8	<p>Cedarville University 251 N Main St Cedarville, OH 45314 Phone: 937-766-7700 Dr Derrick Green, Communications Dept Char</p>	
9	<p>Central Ohio Technical College 1179 University Dr Newark, OH 43055 Phone: 740-366-9494 Placement Director</p>	
10	<p>Cleveland State University 1983 East 24th St Cleveland, OH 44115 Phone: 216-687-2000 Dr Susan Kogler-Hill, Communication Dept</p>	
11	<p>Community State Community College 550 E. Spring St, Nestor Hall, Rm 119 Columbus, OH 43215 Phone: 614-287-5353</p>	
12	<p>Hiram College P. O. Box 67 Hiram, OH 44234 Phone: 330-569-3211</p>	
13	<p>John Carrol University 20700 North Park Blvd. University Hts., OH 44118 Phone: 216-397-1886 Sr. Mary Ann Flannery, Communications Dept</p>	
14	<p>Kent State University School of JMC D-102MSP Kent, OH 44242 Phone: 330-672-3000 Gary Hanson, Asst. Professor</p>	
15	<p>Marietta College 215 Fifth St Marietta, OH 45750 Phone: 740-376-4600 Dr. Charles Fair, Mass Media</p>	
16	<p>Mid East Career & Tech Center 400 Richards Rd Zanesville, OH 43701 Phone: 740-454-0101 Mark Still, Digital Media Production</p>	

17	<p>Miami University 140 Williams Hall Oxford, OH 45056 Phone: 513-529-1809 Bruce E. Drusher, Area Director</p>	
18	<p>Mount Union College 1972 Clark Ave Alliance, OH 44601 Phone: 800-992-6682 William E. Coleman, Communications Dept.</p>	
19	<p>800 Martinsburg Road Mt. Vernon, OH 43050 Phone: 740-392-6868 Dr. Mervin Ziegler</p>	
20	<p>Muskingum College College Dr New Concord, OH 43762 Phone: 740-826-8211 Jeff Harmon, Speech Comm. Dept.</p>	
21	<p>Muskingum County Branch NAACP 928 Jackson St. Zanesville, OH 43701 Phone: 740-454-3755</p>	
22	<p>National Assn of Black Journalists Career Center 8800 Lakewood Dr #117 Windsor, CA 95492 Phone: 626-792-3846</p>	
23	<p>National Association of Hispanic Journalists 1050 Connecticut Ave NW, 10th Floor Washington, DC 20036</p>	
24	<p>Native American Journalists Association - University of Oklahoma Gaylord Cllg 395 W. Lindsey Norman, OK 73019 Phone: 405-325-1649</p>	
25	<p>Ohio Means Jobs of Muskingum Co. 445 Woodlawn Ave Zanesville, OH 43701 Phone: 740-454-6211 Justy Cordray , Job Developer</p>	
26	<p>Ohio Center for Broadcasting (now- The Ohio Media School) 5330 E Main St, Suite 200 Columbus, OH 43213 Phone: 614-423-4945 Alvis Moore, Career Service Director</p>	

27	525 S. Main St Ada, OH 45810 Phone: 419-772-1194 Communication & Media Studies	
28	Ohio University RTVC 483B Athens, OH 45701 Phone: 740-593-1000 Kathy Krendl, Dean	
29	Ohio University-Zanesville 1425 Newark Rd Zanesville, OH 43701 Phone: 740-453-0762 Emily Long, Director	
30	Otterbein College One Otterbein College Westerville, OH 43081 Phone: 614-890-3000 Dr. Jeff Demas, Communication Dept	
31	University of Dayton St. Joseph Hall Room 121 Dayton, OH 45469 Phone: 937-229-1000 Roy Flynn, Placement Service	
32	University of Findlay 1000 North Main St Findlay, OH 45840 Phone: 419-422-8313 Communications Dept	
33	University of Toledo 2801 West Bancroft Toledo, OH 43606 Phone: 800-586-5336 David E. Tucker, Broadcasting Adviser	
34	Wilberforce University 1005 N. Bickett Rd Wilberforce, OH 45384 Phone: 937-376-2911 Placement Director	
35	Wilmington College 685 Fife Ave Wilmington, OH 45177 Phone: 800-341-9318 Dorothy Gurtzweiler, Assoc. Prof. & Dept. Chair	

36	Wright State University 3640 Colonel Glenn Highway Dayton, OH 45435 Phone: 937-775-3333 Dr Mary Rucker, Dept. of Communication	
37	Xavier University 3800 Victory Parkway Cincinnati, OH 45207 Phone: 513-745-3000 David L. Smith, Director, Television Center	
38	Youngstown State University One University Plaza Youngstown, OH 44555 Phone: 877-468-6978 Fred Owens, Professor, Dept. of Comm.	
39	Zanesville Civic League 928 Jackson St. Zanesville, OH 43701 Phone: 740-452-7401 Howard Stewart	
40	Penn State University 210 Carnegie Bldg University Park, PA 16802 Phone: 814-865-4700 Bob Martin, Career Placement	
41	Hocking College 3301 Hocking Parkway Nelsonville, Ohio 45764 Phone: 740-753-3591, Human Resources	
42	Pittsburgh Art Institute 420 Boulevard of the Allies Pittsburgh, PA 15219 Phone: 412-263-6600 Diane Carney, Registrar	
43	Columbus College of Art & Design 107 N Ninth St Columbus, Ohio 43215 Phone: 614-224-9101 Dwayne Todd, Dean of Students	
44	WHIZ Media Group whiznews.com 629 Downard Rd Zanesville, OH 43701 Phone: 740-452-5431 Human Resources	3

Section 2a: Online/Internet Recruitment Sources

1a	American Women in Radio and Television: http://www.awrtdawn@aol.com/	
2a	Bowling Green State University: http://www.bgsu.edu/departments/placement.htm	
3a	Broadcast Executive Directors Association: http://www.career.org/jobbank/	
4a	Medialine: http://www.medialine.com/	
5a	National Association of Broadcasters: www.nab.org/bcc	
6a	National Association of Hispanic Journalists: http://www.nahj@nahj.org/	
7a	Ohio Association of Broadcasters: http://www.oab@oab.org	
8a	Ohio Means Jobs Veteran's Rep for Workforce Development – Jon Cannon: Jon.Cannon@jfs.ohio.gov	
9a	Ohio University Zanesville – Christine Shaw, Marketing & Public Info Officer: shaw@ohio.edu	
10a	Regional Help Wanted: http://www.regionalhelpwanted.com/	
11a	Society of Broadcast Engineers: http://www.sbe.org/	
12a	TVjobs.com: http://www.tvjobs.com/	1
13a	WHIZ Media Group: http://www.whiznews.com/	4

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III. Recruitment Initiatives

	Type of Initiative (Menu Selection)	Description	Participant Title
1	MLK Scholarship Breakfast 2017	Participation in the scholarship program designed to assist students interested in pursuing a career in broadcasting	President
2	Participation in Job Fairs	Participation in Career Day at Ohio Media School, Whitehall, Ohio	FM Morning DJ
3	Intern Program - Sports	Educate students on the direction and processes of a broadcast sports department through hands-on learning	Sports Director
4	Intern Program - Broadcast	Educate students on the direction and processes of a station department through hands-on learning	Communications Manager
5	Intern Program - Radio Production	Educate students on the direction and processes of TV production through hands-on learning	Production Manager
6	Intern Program - Radio Broadcast	Educate students on the direction and processes of radio production through hands-on learning	Radio Program Director

ANNUAL EEO PUBLIC FILE REPORT

Stations comprising report are WHIZ TV, WHIZ AM, WHIZ FM, WZVL FM

Report filed by:

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